

DCI/IC 74-0750

14 May 1974

MEMORANDUM FOR THE RECORD

SUBJECT : Termination of KEP Improvement Activity

REFERENCE: Proposal for Contract to Develop Optional Methodology for Incorporation into the KIQ Evaluation Process (KEP) (Distributed for 1 May 1974 Meeting)

1. On 1 May 1974 a briefing was given to [] the IC Staff Division Chiefs, and the KEP Program Monitor on a proposal to develop improved KEP methodology which had been formulated at the working level in PRD, MPRRD, and CPAD, in previous months. The list of the attendees to the 1 May meeting is provided as the attachment. The purpose of this memorandum is to record the reactions of the meeting participants which resulted in the termination of this effort to improve the KEP. 25X1

2. [] opened the meeting by explaining how and why this activity was initiated and the benefits which were expected to accrue from the use of the proposed methodology. [] from [] followed with a briefing of the proposed test of the methodology which they would conduct in conjunction with the NIO-designated analysts. 25X1

3. Following the briefing, positions were voiced as follows by the attendees:

[] (representing the NIO)--
After acknowledging that the ideas in the paper were worthwhile and appropriate for analysts to use if they so desire, [] rejected the use of the technique as a way of measuring information gain, as a way of assessing the relative contribution of the sensor/techniques, and

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as a way of reducing the burden of KEP on the intelligence community.

[] would not sanction this activity as a part of KEP because there was already too much criticism of KEP and the proposed methodology would aggravate the situation. He particularly objected to the use of the technique for scoring or rating the analysts.

[] would not approve the development of this methodology because it was not consistent with the DCI's desires for a community evaluation system which was "simple, subjective and arbitrary."

[] said that CPAD had strongly supported the proposed methodology development because of perceived weaknesses in the KEP (as currently structured) which impacted most severely in the collection/processing area; and because no one else has come up with an alternative.

The discussion was terminated prematurely when the conference room had to be relinquished for another briefing.

4. Because the NIO does not support this kind of KEP improvement and therefore cannot insure the participation of the analysts in the process (which is essential to the methodology which was proposed), this effort has been terminated. [] OCI, has invited CPAD to write up the methodology for publication and distribution in the OCI methodology notes.

5. As a matter of record, it is the current CPAD position that the KEP as presently structured will not

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provide a useful basis for evaluating collection system performance. In the absence of some more definitive methodology, we foresee considerable difficulty this fall in making any meaningful assessment.

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Attachment:
List of Attendees

Distribution:
Graham



PRD

MPRRD

CPAD Chrono *w/H*

CPAD Subj *w/H*

✓ IC Registry

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